



Divya Darpan

Graphics, UX-UI and Web Designer

Work Experience

Jun 2019 - Present

SBR Technologies Pvt. Ltd.

UX-UI Designer

- ⇒ Designed Mobile Apps for eCommerce Platform Bumerang Rentals, Online Marketplace Go Discover Me, Car Servicing App Mechanics Poa and Meetup App iMeetPlace.
- ⇒ Designed Web Apps for eCommerce Platform Bumerang Rentals and Financial Advisor Platform Toronto Centre
- ⇒ Designed Landing Pages for PPC Campaign of Apple Auto Loans, Inhouse Lead Generation Campaign for Magento and Full Stack Projects and iMeetPlace Mobile App.

Graphics Designer

- ⇒ Designed a lots of SMO Posts for “Digital Marketing Labs” which is a subsidiary of SBR Technologies.
- ⇒ Designed logos for Car Loan website Apple Auto Loans, eCommerce Platform Bumerang Rentals and Car Servicing App Mechanics Poa

Web Designer

- ⇒ Worked as a Frontend Developer for Inhouse Lead Generation Campaign for Magento Project and PPC Campaign for Apple Auto Loans

Skill Set

UX Research

- ⇒ Current Product and Competitive Analysis
- ⇒ Client/Target Audience Interview and User Persona
- ⇒ User Flow, Customer Journey Map and Storyboards
- ⇒ Macro/Micro Conversions

UX Design

- ⇒ Moodboards and Style scapes
- ⇒ Information Architecture
- ⇒ Low & High Fidelity Wireframes
- ⇒ Prototyping

Project Management

- ⇒ Building Scope of Work and deciding milestones, timelines and charges
- ⇒ Collaborating with available resources regarding milestone delivery and assigning roles
- ⇒ Running Client calls and handling any problems
- ⇒ Training Freshers regarding the skills I have

UI and Graphic Design

- ⇒ Color Theory and Typography
- ⇒ Illustrations and Icons
- ⇒ Microinteractions and UI Kits
- ⇒ Logo Design and Mockups

Education

Year	Qualification	Board/University	Score
2017	B.Tech in Computer Science	NM Institute of Engineering & Technology	7.3 SGPA
2013	12th	DAV Public School Dhanbad - CBSE	82%
2011	10th	DAV Public School Dhanbad - CBSE	8.8 CGPA

Contact Me

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My Portfolio

www.divydarpan.com

www.dribbble.com/darpanx

www.behance.net/divyadarpan

Tools

⇒ Graphics Design



⇒ UI-UX Design



⇒ Web Design



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Industries

⇒ eCommerce

⇒ Social Media

⇒ Online Marketplace

⇒ Consultancy