

Magento 1 to Magento 2 Migration

Let's discuss your Project

First Name Last Name

Contact Number Budget

Description of your project

Overview regarding Magento 2 Migration



Magento 2 got released in the July 2015 and ever since then the focus from Magento-1 gradually began to shift. The architecture of this latest platform is quite innovative and user friendly as compared to Magento-1. The characteristics are quite seamless and it makes uses of contemporary tech stack including PHP 5.4/5.5 (jQuery, RequireJS, HTML-5, and CSS3). The performance capacity of Magento-2 is quite smooth and rapid as compared to Magento-1 & it makes extensive use of docker, an open platform enabling distributed applications.

Apart from these instrumental characteristics, one needs to be very transparent about the fact that Magento will bring closure to all its support for Magento-1 from June 2020. Thereby it is wise to migrate to Magento-2. The time is ripe to start planning the entire process of Magento-2 migration. It has already been estimated if the process is not addressed in a proper manner the store functionality may eventually get damaged.

If you are all in readiness to carry out the **Magento migration** process all by your own, then you have hit the right page. You will get across some key details of **Magento-1 to Magento-2 migration**. But before we move ahead please have a look at few things that prevents you from landing yourself into problems like data misplacement & fraudulent functionality.

- Make sure of having a backup of your Magento-1 store with all files & database.
- Creating a clone of your Magento-1 store.
- Avoid live store for the migration process.
- Creating an analysis of the store.
- Keeping the necessary document & deleting the rest.
- Checking the compatibility of all current themes.
- Migrate all data's from the cloned database of Magento-1 store

It is safe to follow the **Official Magento Migration Documentation**, according to which, the process is divided into four stages.



Theme Migration



Extension Migration



Customizations Migration



Data Migration

Let's get your migration started



Advantages of Magento-2 upgrade

- Magento Runs with 20% more efficiency than Magento-1
- The admin interface is much improved
- Integrates powerful and popular extensions
- Mobile compatible interface
- SEO friendly
- Opulent B2B & B2C functionalities
- Advanced Targeting and Promotion

Avail more benefits

Risk factors during migration to Magento 2



Website Speed might turn a bit Slow

Migration does not mean to shut down your business until & unless you get through the entire process. You can go ahead operating it in a normal manner while the store is being migrated. In any case, during migration, the original store might face a bit of slowness than usual.



SEO rankings might take a toll

For any eCommerce store, a presence in search engine is mandatory. Losing the rankings is the task of foolishness, but after migration from 1 to 2 there might a few issues that you might have to face. This can happen because of duplicate content and store design and the recent changes in URLs.



Theme compatibility

If you are using custom theme or extensions in your Magento-1 store the inconsistent versions lead to poor UX. Probably, the theme you might be using on Magento-1 store might not be readily available for Magento-2



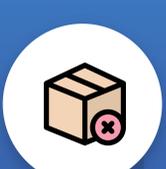
Migration of product info along with customer data

Carrying all data from 1 to 2 is an onerous task. There are chances of losing data or misconfiguring the setup at high. You need to ensure that all existing users can sign in their account with former username & passwords.



Delta Log Not Installed

If you are ready to use a custom theme or some extensions in your Magento-1 store inconsistencies might lead to poor UX. Likely, the theme you might be using for Magento-2 migration might not be available for Magento-2



Unable to Place an Order

There are high chances that your customers will find it difficult to place an order with ease.

Get Consultation regarding Risks

How SBR Technologies helps you to overcome these migration issues

Changing eCommerce platform is always stressful. It is important that the new store should work as good as, or even better than the current one. After the change, the store should not fall in search results. First of all, we have to move all the content, the products and synchronize the store with stock and accounting systems. The list of activities to be performed while changing the platform from SaaS software to a dedicated platform, or the other way round, is basically the same. We have gathered crucial information regarding the steps to be followed while migrating.

We ensure to change the visualization of your eCommerce store

Since there will be a professional Magento developer working on your store; you have the opportunity to revamp. Our professionals will evaluate the look & feel of the store and discuss with you the desired changes that are highly in requirement.

Code Migration

Our detailed migration plan ensures that the code standards are met and data integrity is done seamlessly through the migration process. Our process is easy and we ensure to do it with perfection.

We get the product catalog and customer data ready

Well-structured product management is a key to successful eCommerce plan. We provide the product data to the developers and keep them updated with new ones and discarding the old ones. As the product is vital for online store customer data is also very important. We also store credits and account balances.

Maintenance of SEO Rankings

As the developers work on there might be slight changes in SEO and thereby we will work in tandem to ensure that rankings are not affected. Our Magento SEO team is active & agile and they are quite efficient in putting the best foot forward.

Reliable support partner

We are your one-stop service provider & our task does not end just after the development of Magento 2 upgrade service or getting the rankings in right place. We give you an after support ensuring that we are there for you in the coming days.

Custom Magento 2 extensions

If the Magento 1 extensions have already developed with the same functions in Magento 2, we can find them and install in your new store. In case if there is no extension available our Magento experts develop a custom new with same functionalities.

No data loss

Though Magento allows us to transfer several types of data from Magento 1 store to Magento 2 store this work is very complicated which requires strenuous attempt and massive understanding. As an Expert Agency we make sure smooth data transfer happens and customer data is lost.

Migration steps for Magento 2

Download free e-Guide

